You are cordially invited to the following session:

Beyond the Data:

The Human Side of CGM Use



Join us for a webinar on how behavioral science explains why people living with diabetes engage with CGM technology, why some do not, and what helps them stay on track.

You will hear from **Dexcom's Behavioral and Translational Science team**. This is a group of quantitative and qualitative behavioural science specialists who analyze large-scale, real-world CGM data to see what people do, and listen directly to people living with diabetes to understand their why.

By the end of this webinar, participants will be able to:

- Describe the role of behavioral science in diabetes care and how it applies to diabetes technologies
- Explain how Dexcom G7 can support behaviour change and empower individuals living with diabetes
- Describe the unique CGM wear patterns among people living with both type 1 and type 2 diabetes

Select Your Preferred Session

Dec 1st, 2026
12-1pm MST
Link

Or

Dec 2nd, 2026
12-1pm PST
Link

Questions ? Please contact Dexcom Territory Manager
Bill.robson@dexcom.com

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